



SDIPR San Diego City Survey, July 07
 (n=508 adult residents)
 Field dates: June 29-July 3

Hi this is _____ with Competitive Edge Research, a national polling firm and we're calling the good folks of San Diego County to ask your opinion on local issues. We are not selling anything. Most people find it interesting and all your answers will be kept strictly confidential. Please let me begin by asking . . .

Q1. Do you think things in the City of San Diego are moving in the right direction or have they gotten off on the wrong track?

	Jan City %	March City %	May City %	July City %
Right Direction, strongly	11.1	14.8	17.9	16.5
Right Direction, somewhat	43.0	36.1	30.2	29.4
Wrong Track, somewhat	10.4	13.3	13.2	12.7
Wrong Track, strongly	19.7	20.0	19.1	22.5
Mixed (<i>Not Read</i>)	6.5	8.0	4.5	7.0
Unsure (<i>Not Read</i>)	8.9	7.2	14.8	11.3
Refused (<i>Not Read</i>)	0.5	0.6	0.3	0.6
<i>Net Direction</i>	+24.0	+17.6	+15.8	+10.7

Q2. Thinking just about the City of San Diego, which issue concerns you most?

	Jan City %	March City %	May City %	July City %
City Budget Issues/Finances	18.8	18.4	19.7	16.8
Crime/Security	13.8	11.9	8.6	9.3
Local Politics/Government	5.2	5.8	5.6	8.9
Traffic	4.6	5.4	7.5	6.6
Housing Cost/Rent	4.9	5.7	6.0	6.1
Immigration/Border Issues	5.8	3.3	6.2	5.0
Growth/Development	3.0	3.8	3.9	4.5
Infrastructure	3.7	8.1	6.4	4.2
Education	4.3	2.9	5.5	4.1
Economy/Jobs	4.3	4.1	4.6	3.6
Public/City services	0.0	1.7	1.0	3.4
Water/Environment	2.5	2.0	2.5	2.9
Homeless	2.0	2.2	0.0	2.8

Gas/Water/Sewage prices	0.0	6.1	1.3	2.4
Police and Firefighter Cut Backs/Salaries	4.6	3.4	3.2	2.3
Taxes	0.0	2.3	0.0	1.4
Healthcare	0.0	1.6	0.0	0.7
Nothing	3.7	3.4	4.4	2.8
Other	11.9	4.6	6.7	5.2
Unsure/Don't Know	7.0	3.4	6.9	7.1

Q3. Do you approve or disapprove of the job Jerry Sanders is doing as Mayor of San Diego?

	Jan City %	March City %	May City %	July City %
Approve, strongly	31.1	24.8	23.4	21.8
Approve, somewhat	39.7	41.3	40.7	38.4
Disapprove, somewhat	10.6	12.7	10.2	11.9
Disapprove, strongly	6.4	7.8	7.1	9.6
Unsure (<i>Not Read</i>)	11.5	13.1	17.8	17.9
Refused (<i>Not Read</i>)	0.7	0.4	0.9	0.5
Net Performance	+53.8	+45.6	+46.8	+38.7

Q4. Do you approve or disapprove of the job Mike Aguirre is doing as City Attorney of San Diego?

	Jan City %	March City %	May City %	July City %
Approve, strongly	16.2	17.5	17.2	17.7
Approve, somewhat	36.2	31.9	29.5	27.7
Disapprove, somewhat	11.2	13.2	8.7	14.9
Disapprove, strongly	14.6	13.2	14.9	14.9
Unsure (<i>Not Read</i>)	20.6	24.1	28.3	24.2
Refused (<i>Not Read</i>)	1.2	0.0	1.3	0.5
Net Performance	+26.6	+23.0	+23.1	+15.6

Q5. Do you approve or disapprove of the job The San Diego City Council is doing?

	Jan City %	March City %	May City %	July City %
Approve, strongly	6.9	8.6	8.9	5.2
Approve, somewhat	43.0	40.7	37.6	36.7
Disapprove, somewhat	18.2	18.7	17.9	20.5
Disapprove, strongly	19.0	15.7	17.4	15.2
Unsure (<i>Not Read</i>)	12.4	16.3	17.2	22.1
Refused (<i>Not Read</i>)	0.6	0.0	0.9	0.3
Net Performance	+12.7	+14.9	+11.2	+6.2

Q6. And do you think the City of San Diego's financial situation is improving, getting worse or staying about the same?

	Jan City %	March City %	May City %	July City %
Improving, a lot	2.9	3.1	2.5	2.3
Improving, somewhat	16.5	17.1	23.1	18.5
Getting somewhat worse	15.3	16.4	15.4	14.4
Getting a lot worse	11.0	9.8	10.1	10.3
Staying about the same	50.2	49.6	43.6	47.7
Unsure (<i>Not Read</i>)	4.1	3.9	4.9	6.9
Refused (<i>Not Read</i>)	0.0	0.1	0.4	0.0
<i>Net Financial Situation</i>	-6.9	-6.0	+0.1	-3.9

[SPLIT SAMPLE]

Q7a. How much of the time do you think you can trust the government in the City of San Diego to do what is right... (n=252)

	July City %
Just about always	6.7
Most of the time	26.2
Or only some of the time	60.0
None of the time (<i>Not Read</i>)	5.2
Unsure (<i>Not Read</i>)	1.8

(*Sunroad and housing sections were rotated*)

Sunroad Situation

Q8. There is an ongoing dispute between the City of San Diego and Sunroad Enterprises, the developer of a new 12-story office building in Kearny Mesa near Montgomery Field, a municipal airport. Have you seen, read or heard . . .
(*Choices were rotated*)

	July City %
A lot	40.7
Some	15.9
A little	12.7
Nothing at all about this dispute	30.0
Unsure (<i>Not Read</i>)	0.6

Q9. When it comes to the City of San Diego, would you characterize this situation as... *(Asked only of those who report having seen, read, or heard about the Sunroad dispute, n=430, choices were rotated)*

	July City %
An extremely serious issue	19.0
A very serious issue	27.5
A somewhat serious issue	36.8
Not a serious issue or	9.2
Not an issue at all	6.1
Unsure <i>(Not Read)</i>	1.4

(Blame and credit sections were rotated)

Thinking about the entire situation, please tell me how much blame, if any, the following individuals or entities deserve. *(Q10-Q13 were randomized)*

Q10. Do you think Mayor Jerry Sanders deserves . . . *(Asked only of those who report having seen, read, or heard about the Sunroad dispute, n=398, choices were rotated)*

	July City %
A lot	20.9
Some	31.6
A little	24.7
None of the blame	15.3
Unsure <i>(Not Read)</i>	7.5

Q11. Do you think City Attorney Mike Aguirre deserves . . . *(Asked only of those who report having seen, read, or heard about the Sunroad dispute, n=398, choices were rotated)*

	July City %
A lot	15.8
Some	28.2
A little	15.4
None of the blame	28.4
Unsure <i>(Not Read)</i>	12.2

Q12. Do you think the developer, Sunroad Enterprises, deserves . . . (Asked only of those who report having seen, read, or heard about the Sunroad dispute, n=398, choices were rotated)

	July City %
A lot	57.4
Some	24.8
A little	7.9
None of the blame	5.7
Unsure (Not Read)	4.3

Q13. Do you think the Federal Aviation Administration or F-A-A deserves . . . (Asked only of those who report having seen, read, or heard about the Sunroad dispute, n=398, choices were rotated)

	July City %
A lot	13.2
Some	30.3
A little	17.4
None of the blame	32.3
Unsure (Not Read)	6.8

Thinking about the entire situation, please tell me how much credit, if any, the following participants deserve for resolving the situation. (Q14-Q17 were randomized)

Q14. Do you think Mayor Jerry Sanders deserves . . . (Asked only of those who report having seen, read, or heard about the Sunroad dispute, n=398, choices were rotated)

	July City %
A lot	16.3
Some	37.1
A little	20.1
None of the credit	17.9
Unsure (Not Read)	8.7

Q15. Do you think City Attorney Mike Aguirre deserves . . . (Asked only of those who report having seen, read, or heard about the Sunroad dispute, n=398, choices were rotated)

	July City %
A lot	29.3
Some	31.3
A little	14.2
None of the credit	13.2
Unsure (Not Read)	12.0

Q16. Do you think the Developer, Sunroad Enterprises deserves . . . (Asked only of those who report having seen, read, or heard about the Sunroad dispute, n=398, choices were rotated)

	July City %
A lot	13.7
Some	22.8
A little	16.0
None of the credit	38.5
Unsure (Not Read)	9.0

Q17. Do you think the Federal Aviation Administration or F-A-A deserves . . . (Asked only of those who report having seen, read, or heard about the Sunroad dispute, n=398, choices were rotated)

	July City %
A lot	26.9
Some	29.7
A little	18.0
None of the credit	14.0
Unsure (Not Read)	11.4

Q18. City Attorney Mike Aguirre says that Sunroad Enterprises received special treatment from the Mayor's office in this matter because Sunroad's owner and employees contributed a total of \$3,200 to the Mayor's campaign. Do you find these charges to be . . . (Choices were rotated)

	July City %
Very credible	12.3
Somewhat credible	28.2
Only a little credible or	18.4
Not credible at all	24.3
Unsure (Not Read)	16.8

Q19. Mayor Jerry Sanders has said that no city law has been broken and that the City Attorney's charges are completely false and politically motivated. Do you find these statements to be . . . (*Choices were rotated*)

	July City %
Very credible	15.5
Somewhat credible	30.7
Only a little credible or	20.2
Not credible at all	18.9
Unsure (<i>Not Read</i>)	14.7

[SPLIT SAMPLE]

Q7b. How much of the time do you think you can trust the government in the City of San Diego to do what is right ... (n=256)

	July City %
Just about always	3.4
Most of the time	19.5
Or only some of the time	69.6
None of the time (<i>Not Read</i>)	5.3
Unsure (<i>Not Read</i>)	2.2