



Number of survey participants=1011 adult residents  
 Margin of Error +/- 3.1% County  
 Field dates: November 4-10  
 City weighted on age, voter registration, and gender  
 County weighted on age, voter registration, gender and geographic location

Q. How closely have you been following news about the San Diego County wildfires? Would you say . . .

	Nov County %
Very closely	63.0
Somewhat closely	31.3
Not too closely or	4.1
Not closely at all	1.5
Varies too much to say/Unsure ( <i>Not Read</i> )	0.2

Q. During the fires, was the primary news source you relied on to get information about the San Diego County wildfires the . . . (*Choices were rotated*)

	Nov County %
TV	80.1
Radio	8.6
Internet	5.0
Friends and family	3.5
Newspapers	1.3
Other ( <i>Not Read</i> )	1.0
Unsure ( <i>Not Read</i> )	0.5

Q. Please tell me which of the following situations comes closest to yours . . .

	Nov County %
My house or the house of a family member was severely damaged or destroyed by the fire	3.1
I know a friend whose house was severely damaged or destroyed	22.2
I know someone other than a friend or family member whose house was severely damaged or destroyed	25.7

I don't know anyone whose house was severely damaged or destroyed	49.0
Unaware of fires ( <i>Not Read</i> )	0.0

Q. Please tell me which of the following situations comes closest to yours . . .

	Nov County %
I live in an area that was under mandatory evacuation and I evacuated	14.8
I live in an area that was under mandatory evacuation and I did not evacuate	3.2
I live in an area that was under voluntary evacuation and I evacuated	4.4
I live in an area that was under voluntary evacuation and I did not evacuate	10.3
I do not live in an evacuation area, but I evacuated	2.3
I do not live in an evacuation area and I did not evacuate	64.7
Unaware of fires/Outside of county before fires ( <i>Not Read</i> )	0.3

Q. Did you evacuate to . . . (*Only asked of those who report that they were evacuated in Q14, n=222*)

	Nov County %
A family member's house	40.6
A friend's house	27.2
A hotel or motel	12.2
An official public evacuation center set-up by local government such as Qualcomm Stadium, the Del Mar Fairgrounds or a local school	5.3
A private evacuation center, like a church	4.2
Other ( <i>Not Read</i> )	10.5

Q16. What is the main reason you did not evacuate? (Only asked of those who report that they did not evacuate in Q14, n=121)

	Nov County %
Fires weren't close enough/Fires not a threat	53.2
Voluntary evacuation/Evacuation order lifted	10.1
Nowhere to go/Evacuation sites didn't meet needs	9.0
To protect my house	6.0
Didn't get a reverse 911 call in time or at all	4.9
Past experience with wildfires	4.6
Close to the coast or a water source	1.7
Other	7.3
Unsure	3.2

Q. Would you rate the response of government to the situation caused by the wildfires as . . .

	Nov County %
Excellent	33.9
Good	48.7
Not so good	9.0
Poor or	4.2
A Failure	1.2
Unsure (Not Read)	3.1

Q. Was the quality of the government's response during the recent wildfires better, worse or about the same as it was during the 2003 Cedar Creek wildfire?

	Nov County %
Much better	46.0
Somewhat better	25.4
About the same	11.8
Somewhat worse	2.2
Much worse	1.7
Unsure/Can't recall/Wasn't here in 2003 (Not Read)	13.0

Q. In general, do you think . . . (*Statements were rotated*)

a lack of preparation on the part of public officials made the fire damage worse  
 . . . or . . .

no reasonable amount of preparation on the part of public officials would have reduced  
 the amount of damage

	Nov County %
Lack of preparation, strongly	14.2
Lack of preparation, somewhat	20.3
Damage could not be reduced, somewhat	27.9
Damage could not be reduced, somewhat	26.8
Unsure ( <i>Not Read</i> )	10.9

Q. Now that the wildfires are out, are you mainly concerned with . . . (*Choices 1-3 were rotated*)

	Nov County %
Helping the residents who were displaced	41.1
Preventing similar fires from happening again	29.8
Not too concerned about the fires now	14.2
Holding the people who might be to blame accountable	9.7
Other ( <i>Not Read</i> )	1.9
All of the above ( <i>Not Read</i> )	3.3

Q. To be better prepared for the next wildfire in San Diego County, which of the following would you like to see local officials concentrating on most . . . (*Choices were rotated*)

	Nov County %
More efforts and funding to remove dead brush and trees	28.0
Increased coordination between the agencies involved in fighting large fires	20.5
More firefighting equipment, including aerial vehicles	19.7
Limiting development in rural areas	8.0
More firefighting personnel	7.4
Adopting laws to combat global warming	6.8
All of the above ( <i>Not Read</i> )	6.4
None of the above/Other ( <i>Not Read</i> )	1.8
Unsure ( <i>Not Read</i> )	1.4

Q. And which of those would you like to see local officials concentrating on second most . . . (Asked of those who stated a priority in Q21, n=918, Choices were rotated)

	Nov County %
More firefighting equipment, including aerial vehicles	26.9
More efforts and funding to remove dead brush and trees	20.2
Increased coordination between the agencies involved in fighting large fires	17.7
More firefighting personnel	14.7
Adopting laws to combat global warming	8.7
Limiting development in rural areas	7.5
All of the above (Not Read)	0.5
None of the above/Other (Not Read)	2.4
Unsure (Not Read)	1.5

Q. There are currently dozens of firefighting agencies serving the unincorporated parts of San Diego County. Some people have proposed that those agencies be reorganized into a single countywide fire department. They argue that this would improve coordination and increase the resources available to fight major fires. Others oppose such a proposal because local agencies would lose control and better funded fire districts could end up subsidizing other communities. Do you support or oppose the proposal to create a countywide fire department?

	Nov County %
Support, strongly	28.5
Support, somewhat	23.8
Oppose, somewhat	14.3
Oppose, strongly	16.9
Unsure (Not Read)	16.4

Q. We realize that many people have not donated to the wildfire relief effort. How about you? How much money, if any, or how much in goods, if any, have you donated?

	Nov County %
None	50.8
\$1-50	14.8
\$51-100	9.1
\$101-200	6.6
\$201-1,000	7.2
Over \$1,000	2.0
Unsure (Not Read)	3.6
Refused (Not Read)	5.9