

SDIPR California Survey, November '08

(n=1004 adult residents)

RDD

Margin of Sampling Error +/- 3.1%

Field dates: November 18-21

Weighted on Age

Hi this is _____ with Competitive Edge Research, a national polling firm and we're calling the good folks of California to ask your opinion on some important issues. We are not selling anything. Most people find it interesting and all your answers will be kept strictly confidential. Please let me begin by asking . . .

Q1. Region

	%
Los Angeles	25.1
Southern CA (Not including LA)	20.5
Central Inland	18.4
San Francisco Bay Area	15.5
Northern CA (Not including Bay Area)	12.3
Central Coast	8.2

Q2. Do you have access to a computer with Internet access?

	%
Yes	69.5
No	30.5

Q3. How familiar are you, if at all, with California's state budget deficit? Are you . . .

	%
Not familiar at all	17.0
Not too familiar	17.7
Somewhat familiar or	44.8
Very familiar	19.0
Unsure (<i>Not read</i>)	1.4
Refused (<i>Not read</i>)	0.1

The state's legislative analyst now says the state faces a 27.8 billion dollar deficit.

Q4. How serious of a problem, if at all, is California's budget deficit? Would you say it is . . .

	%
Very serious	77.5
Somewhat serious	16.3
Not too serious or	2.5
Not serious at all	0.6
Unsure <i>(Not read)</i>	2.7
Refused <i>(Not read)</i>	0.3

To close the deficit, the government will have to reduce spending or raise revenue or do both. I'm going to read some ideas for reducing spending and raising revenue. *(Question batteries were rotated)*

To help close the deficit by cutting spending, do you think the state government should . . . *(Q5-Q8 were randomized)*

	No %	Yes %	Unsure %
Q5. Cut spending on education	85.8	12.5	1.7
Q6. Cut spending on universities	73.9	21.6	4.5
Q7. Cut spending on prisons	44.0	46.5	9.5
Q8. Cut spending on health and human services	75.4	20.9	3.7

Q9. Could you name any program that you would cut to help close the \$27.8 billion gap? *(Asked only of those who did not say yes to any of the solutions in Q5-Q8, n=378.)*

	%
Salaries/Perks/Expenses for gov't employees	6.2
Increase Taxes	3.1
Welfare	3.1
Road repair	1.8
Make current programs more efficient	0.9
Overspending	0.6
Cut gov't jobs	0.6
Spending on the war	0.5
Other	9.5
Unsure	62.2
Refused	11.5

To help close the deficit by increasing state revenues do you think the state government should . . .
 . (Q10-Q13 were randomized)

	No %	Yes %	Unsure %	Refused %
Q10. Increase taxes on households earning more than \$250,000 a year	37.7	57.0	5.2	0.1
Q11. Increase taxes on tobacco products	24.2	74.0	1.8	0.1
Q12. Increase sales taxes	65.0	30.2	4.8	0.0
Q13. Increase auto registration fees	67.4	29.6	3.1	0.0

Q14. Could you name any tax or fee that you would raise to help close the \$27.8 billion gap?
 (Asked only of those who did not say yes to any of the solutions in Q10-Q13, n=140.)

	%
Can't name any/No	21.0
Stop spending/reduce spending	10.6
Tax the gov't/lower government salaries/expenses	4.1
Sales tax	3.8
Illegal immigrants	2.5
Education	0.4
Other	4.1
Unsure	34.6
Refused	18.7

Thanks. Now I have just a few demographic questions to make sure we have a representative sample . . .

Q15. How many children ages 13 to 18 currently reside in your household?

	%
None	68.4
1	15.8
2	8.9
3+	5.8
Refused (Not Read)	1.1

Q16. What is the last level of education you have completed?

	%
Less than a high school diploma	8.3
High school	19.4
Some college	30.9
College degree	26.3
Advanced degree	14.2
Refused <i>(Not Read)</i>	0.8

Q17. And when it comes to social issues and politics do you consider yourself to be . . .

	%
Very liberal	9.2
Somewhat liberal	32.7
Somewhat conservative or	32.9
Very conservative	16.1
Somewhere in between <i>(Not Read)</i>	3.7
Unsure <i>(Not Read)</i>	4.4
Refused <i>(Not Read)</i>	1.0

Q18. And are you registered to vote?

	%
Yes	80.0
No	19.6
Refused <i>(Not Read)</i>	0.4

Q19. Are you registered as a? *(Asked of those who say they are registered to vote, n=854)*

	%
Democrat	44.8
Republican	30.6
With another party or	2.4
As an independent	17.1
Unsure <i>(Not Read)</i>	2.1
Refused <i>(Not Read)</i>	3.0

Q20. And is your family's ethnic heritage mainly . . .

	%
White	48.1
Hispanic	24.3
African-American	5.5
Asian	6.3
Native-American	1.6
Is it mixed race or	9.4
Something else	2.7
Refused <i>(Not Read)</i>	2.1

Q21. And are either of your parents Hispanic? *(Only asked of those who say that their ethnic heritage is something other than Hispanic, n=812)*

	%
Yes	7.2
No	91.1
Refused <i>(Not Read)</i>	1.8

Q22. Please stop me when I reach your general age category. Is it . . .

	%
18 to 24	13.5
25 to 34	21.0
35 to 44	22.0
45 to 54	17.4
55 to 64	10.5
65 to 74	7.6
75 and over?	6.9
Refused <i>(Not Read)</i>	1.2

Q23. And please stop me when I reach the category closest to your household's total annual income...

	%
Under \$20,000	13.6
\$20 to 40,000	18.5
\$40 to 60,000	14.0
\$60 to 80,000	11.9
\$80 to 100,000	9.9

\$100,000 to \$150,000	12.2
Over \$150,000	10.5
Refused (<i>Not Read</i>)	9.4

Thanks for your time and your opinion counts, goodbye.

24. GENDER (BY OBSERVATION)

	%
Male	48.8
Female	51.2

25. LANGUAGE

	%
English	91.5
Spanish	8.5